

2018 Survey: Email Security Benchmark



- You will be on mute
- Submit questions in the Q&A box (probably on the right side of your screen) in the GoToWebinar control panel
- Webinar is being recorded and will be available for replay
- Slides will be made available on Slideshare after the webinar



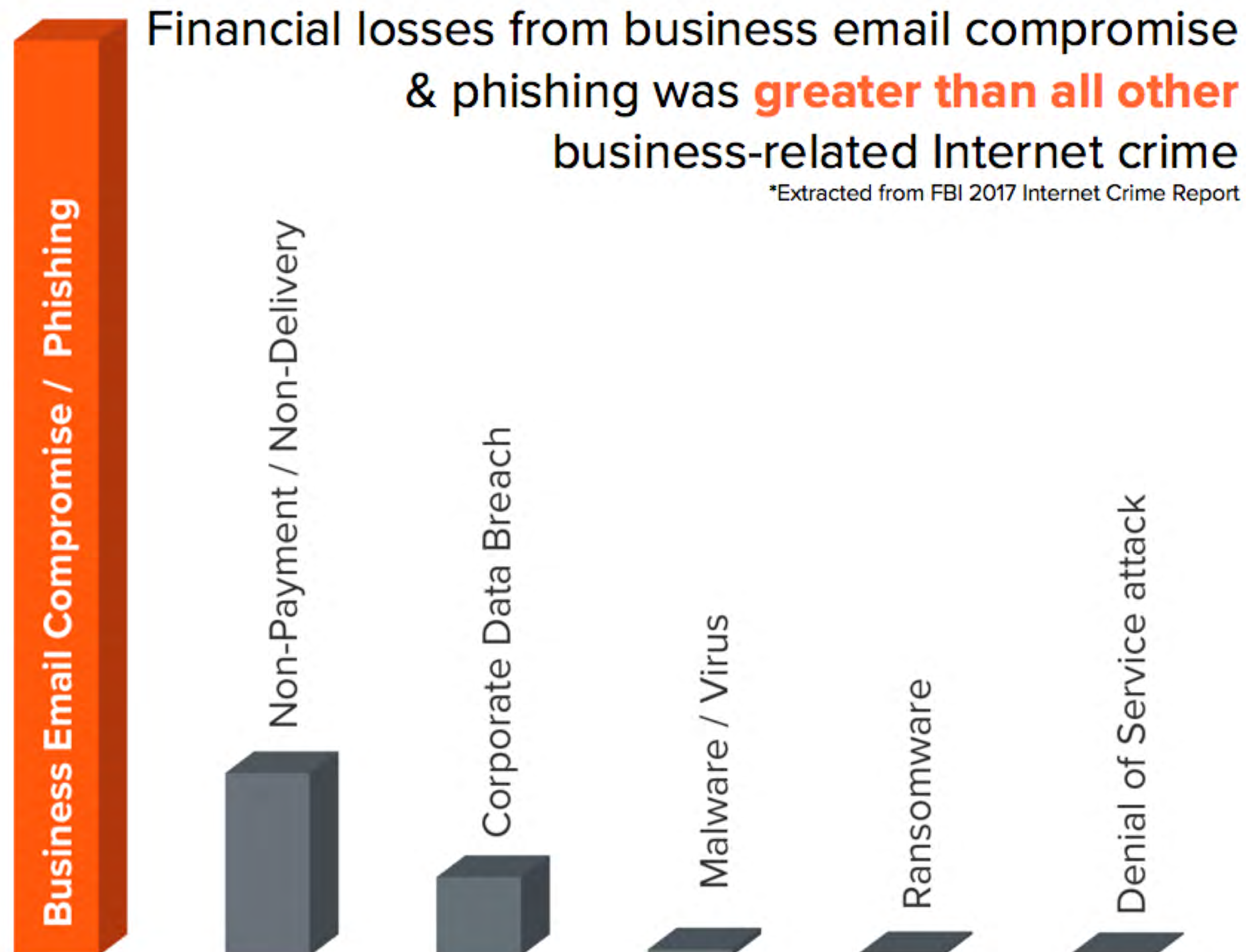
Kevin O'Brien
CEO
GreatHorn



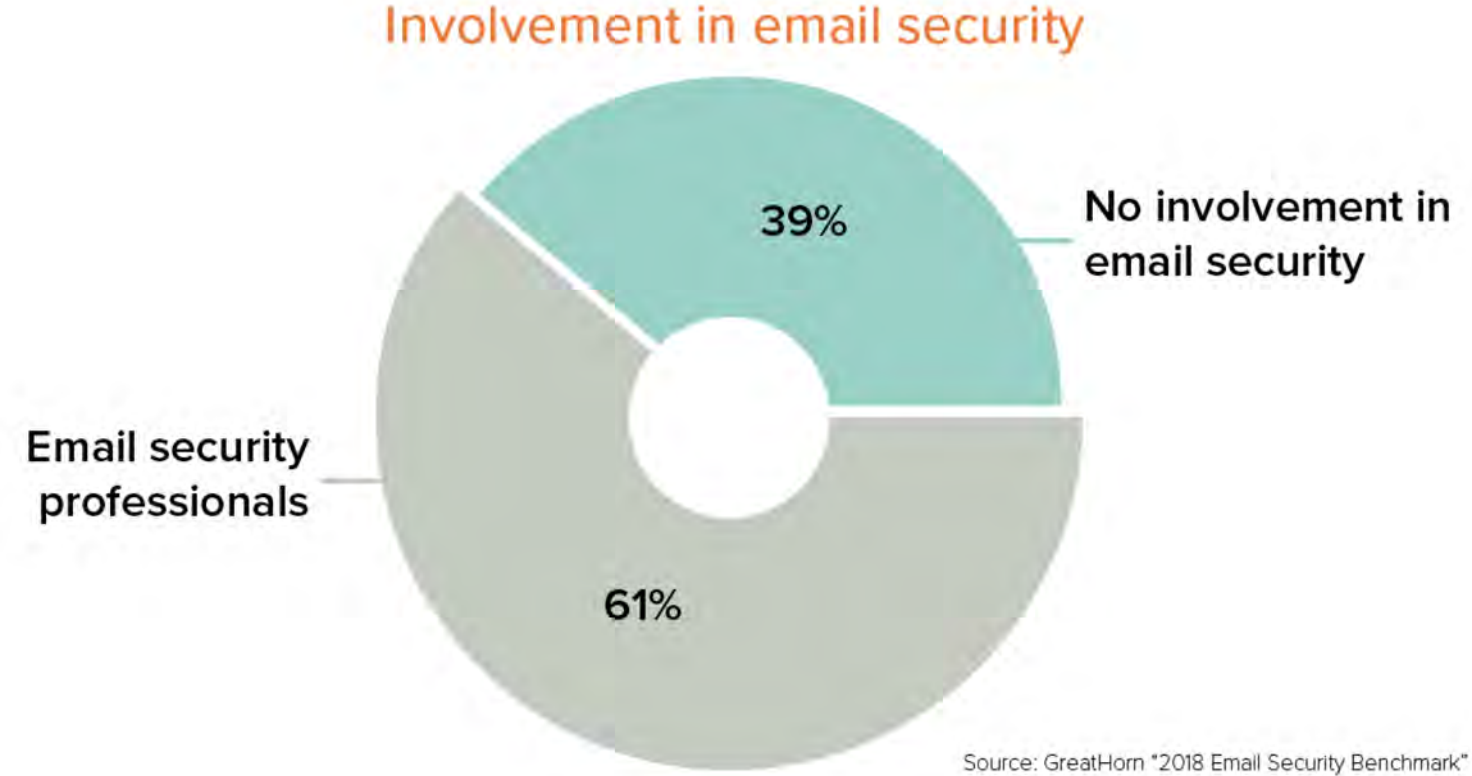
Lorita Ba
Head of Marketing
GreatHorn



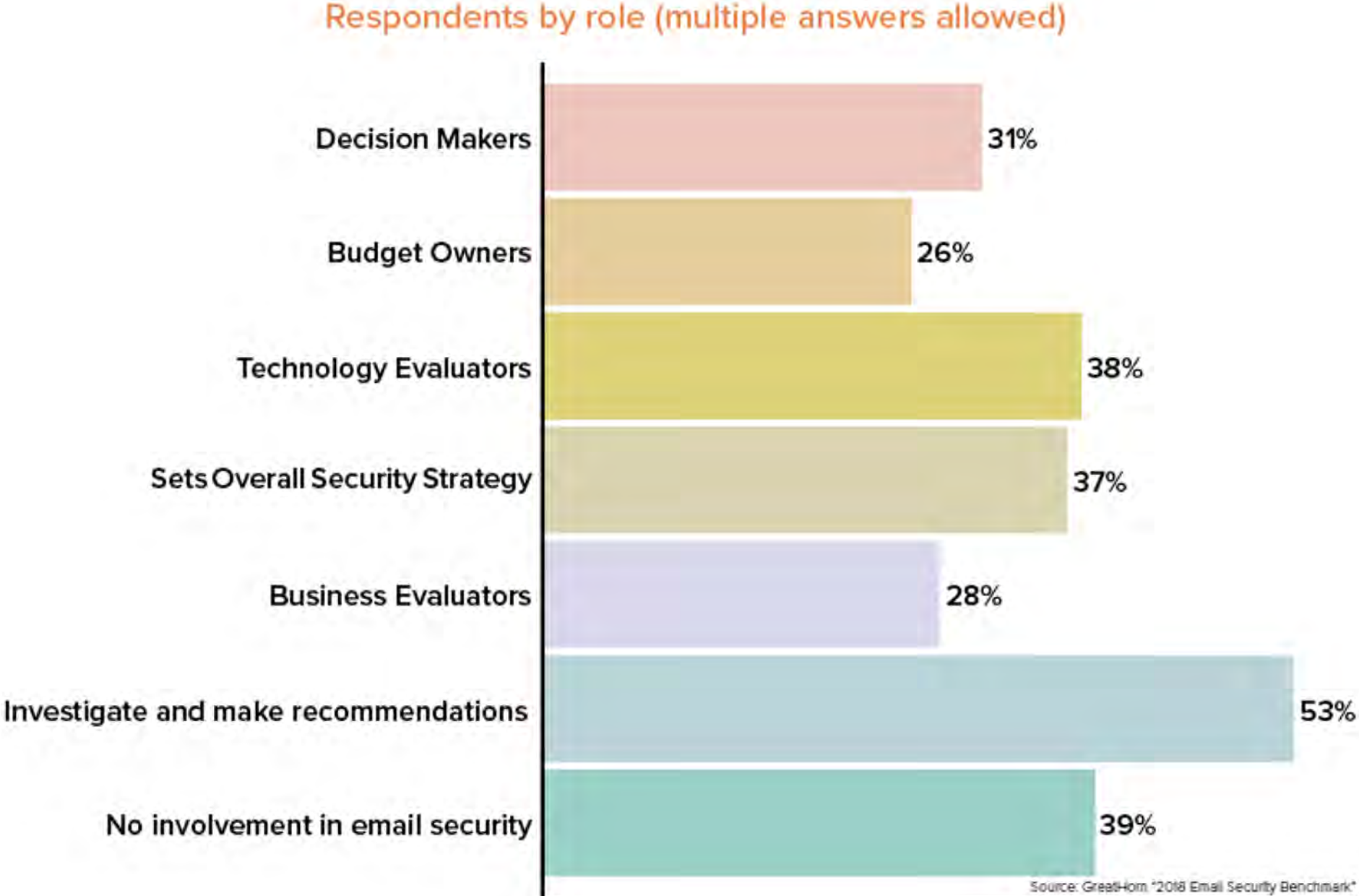
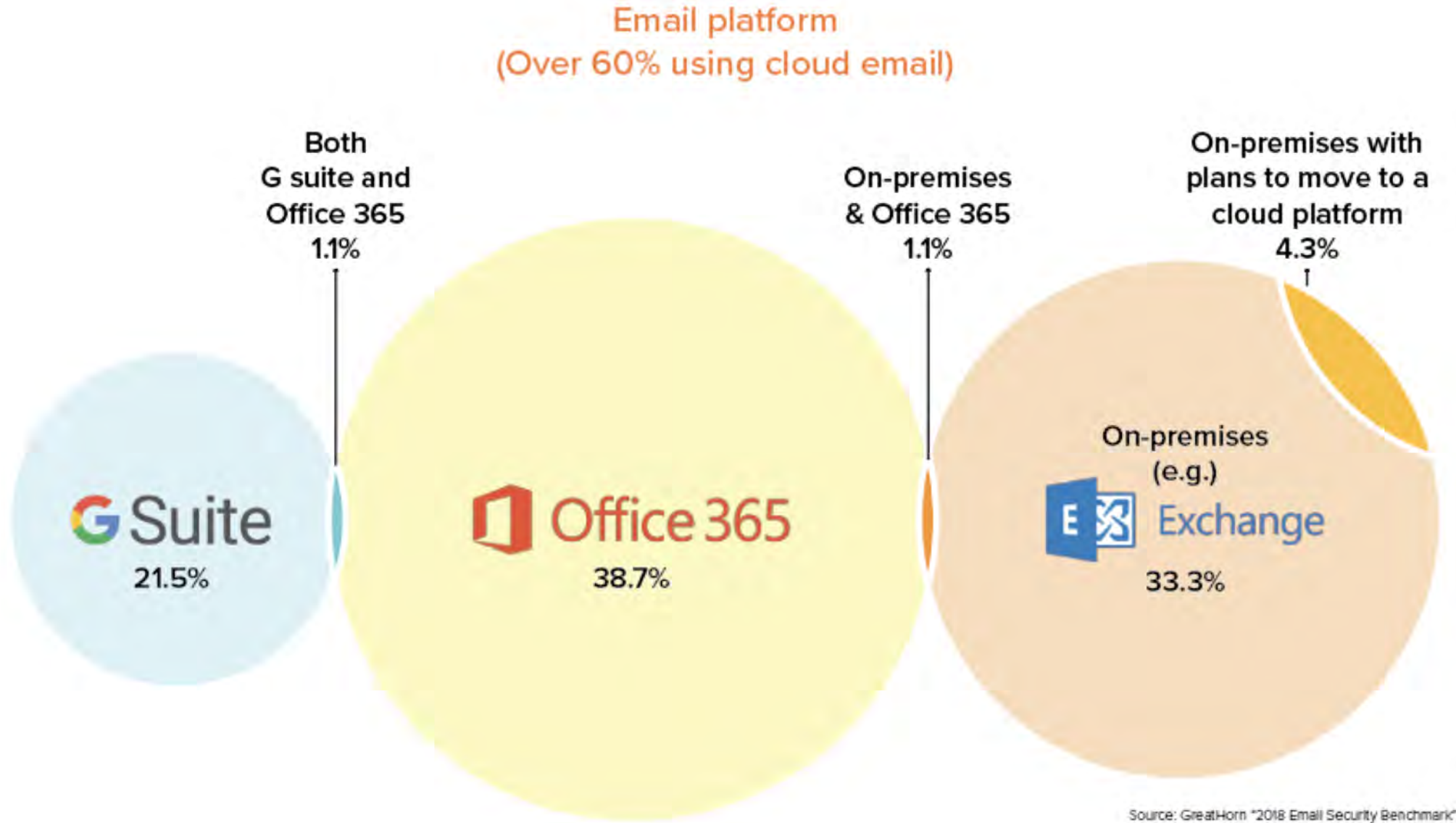
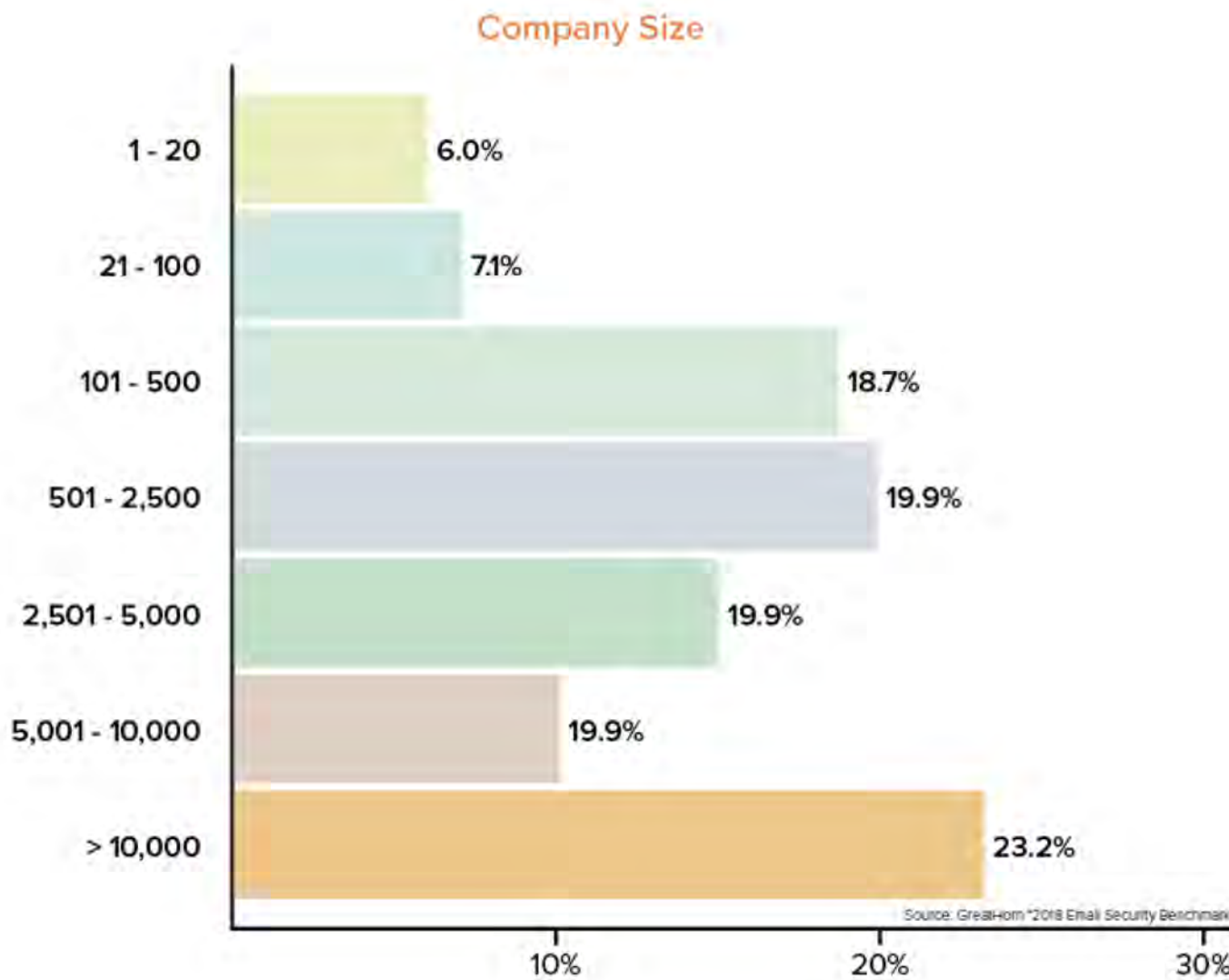
- Business email compromise drives **48%** of all Internet Crime-driven financial loss
- Only **17%** of phishing campaigns are reported
- **1 in 25** people click or respond to any given phishing attack



ABOUT OUR PANEL



- 295 respondents from three separate sources
- Collected in June 2018
- Mostly email security professionals, but not all



EMAIL THREAT FREQUENCY



Email Security Professionals



5 out of 6

56%

see threats at least weekly

Lay People



2 out of 6

20%

see threats at least weekly

40%

see email threats in inboxes on a weekly basis.



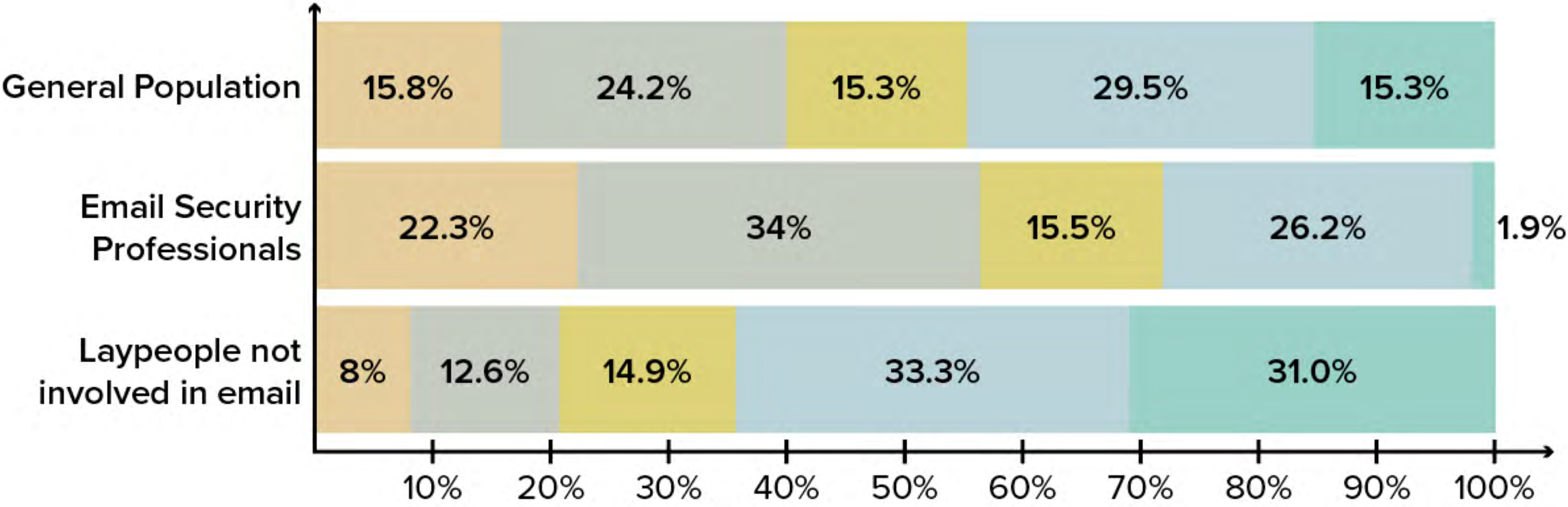
daily email threats
weekly email threats

Source: GreatHorn "2018 Email Security Benchmark"

WHO SEES EMAIL THREATS?



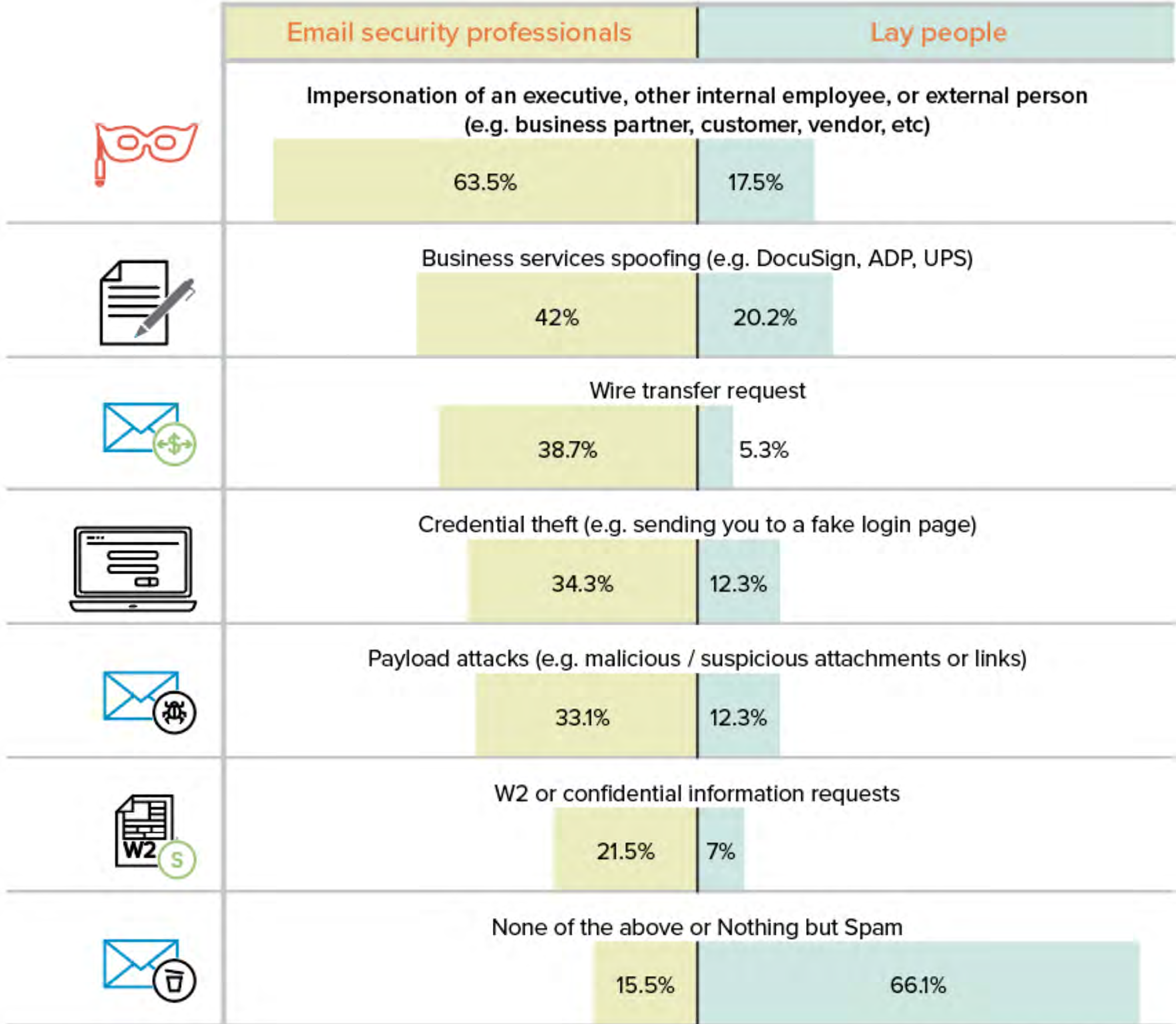
Not including spam, how often do you see email-based threats (i.e. phishing / spoofing, malware / viruses)?



Source: GreatHorn "2018 Email Security Benchmark"

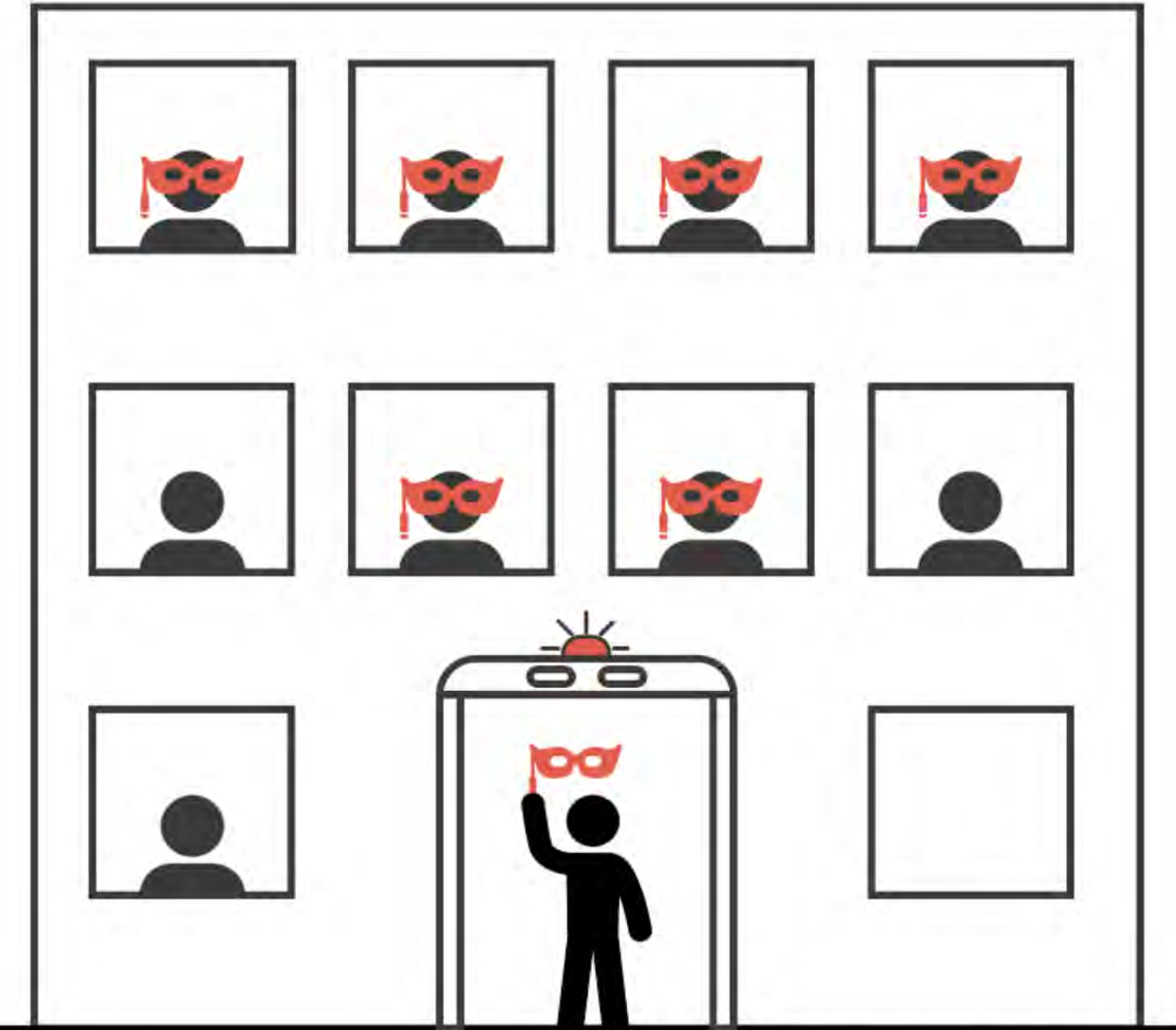
Daily Weekly Monthly Less often than monthly Never

WHICH THREATS BYPASS EMAIL SECURITY SOLUTIONS?



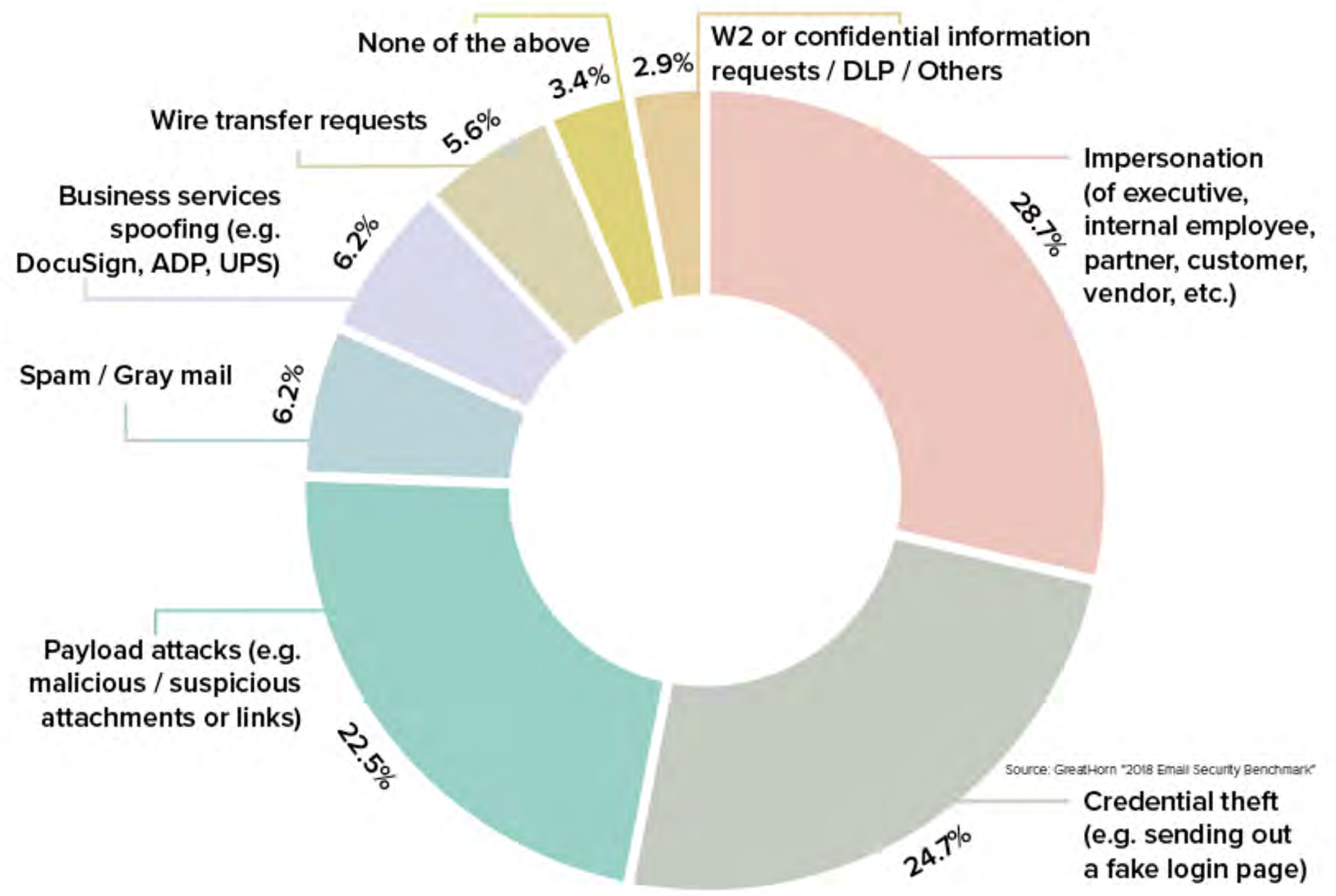
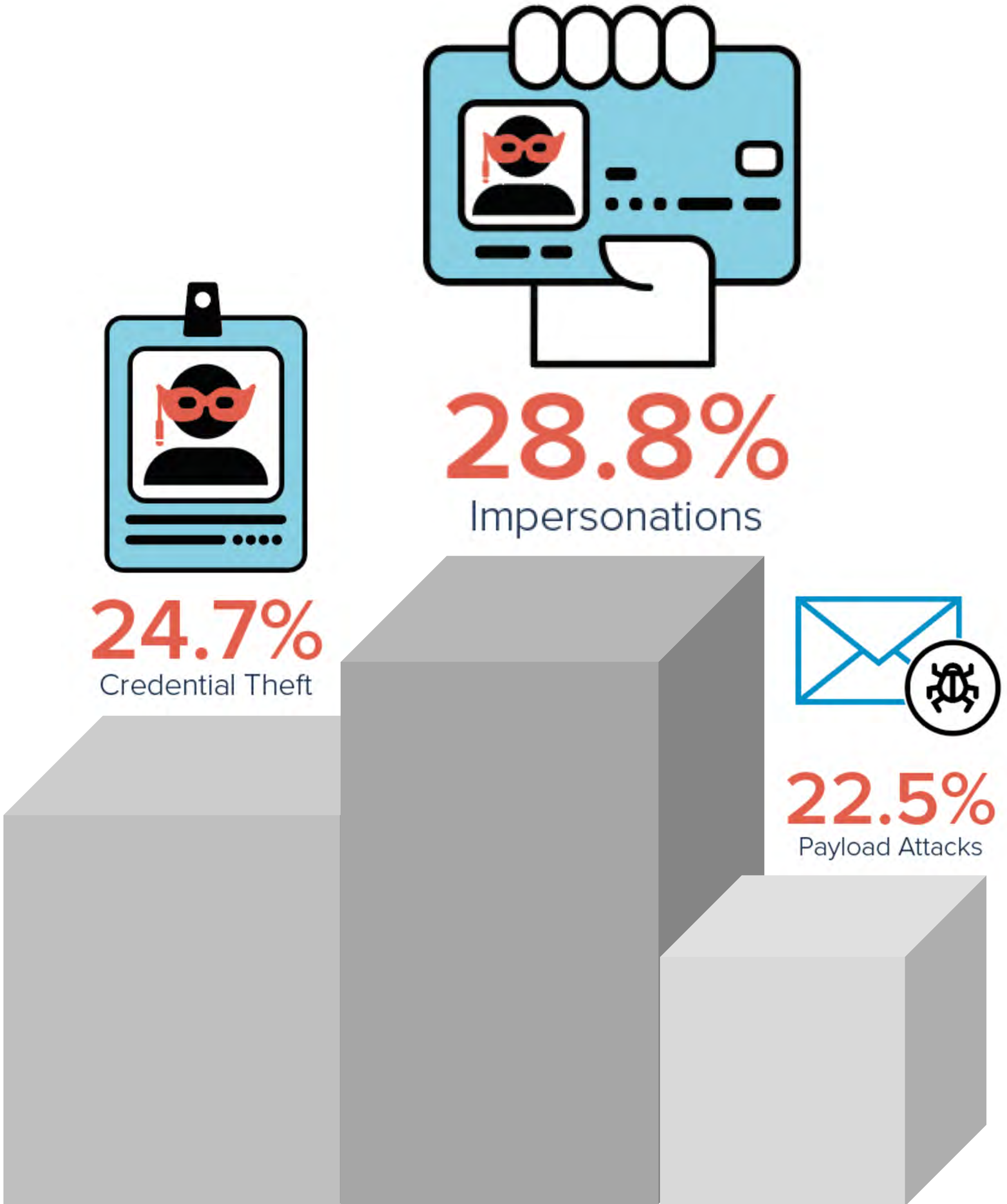
Source: GreatHorn "2018 Email Security Benchmark"

63.5% of email security professionals **see impersonation attacks** bypass email security tools and make it into their inbox



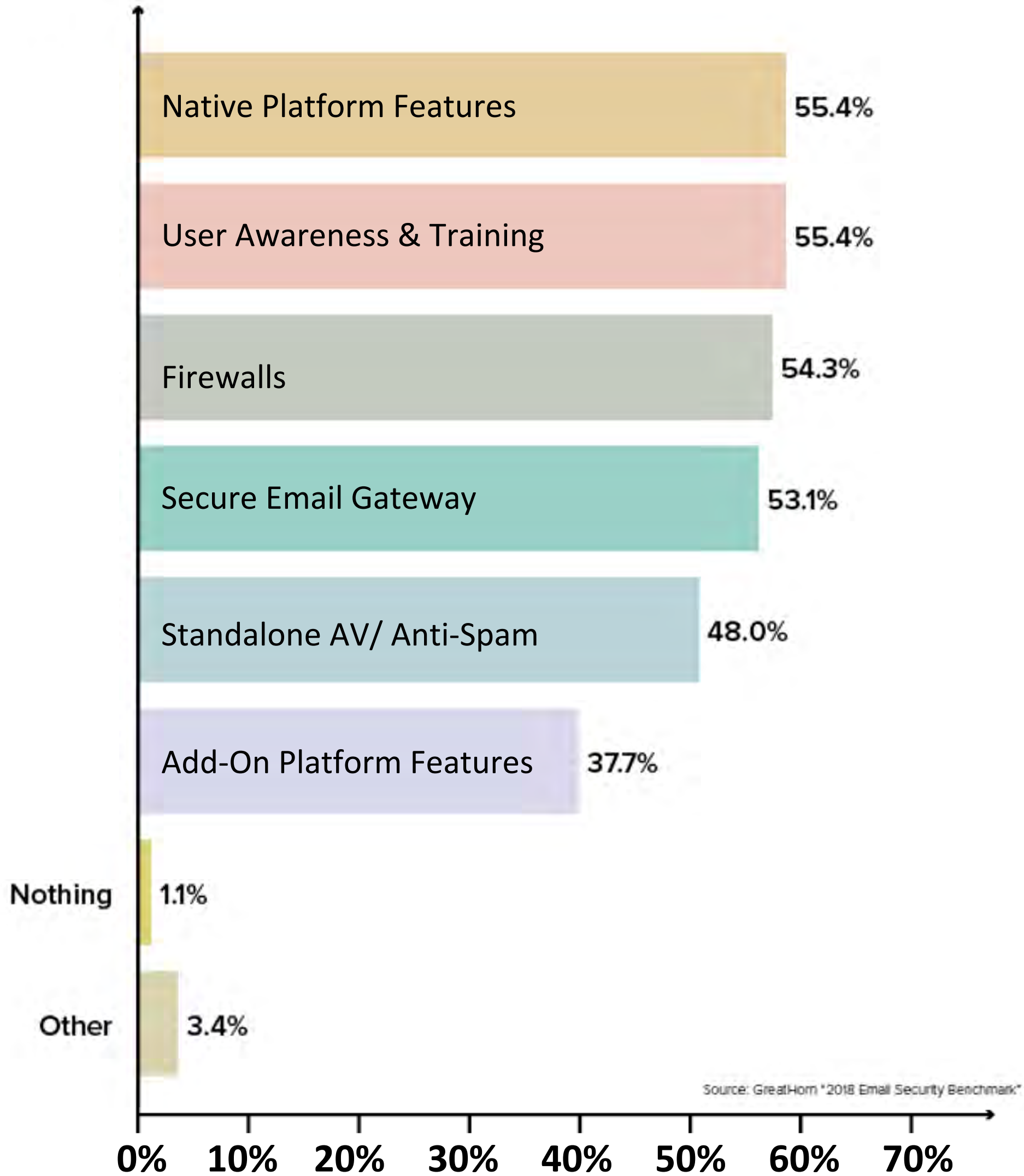
Source: GreatHorn "2018 Email Security Benchmark"

WHICH EMAIL THREATS WORRY YOU THE MOST?



Source: GreatHorn "2018 Email Security Benchmark"

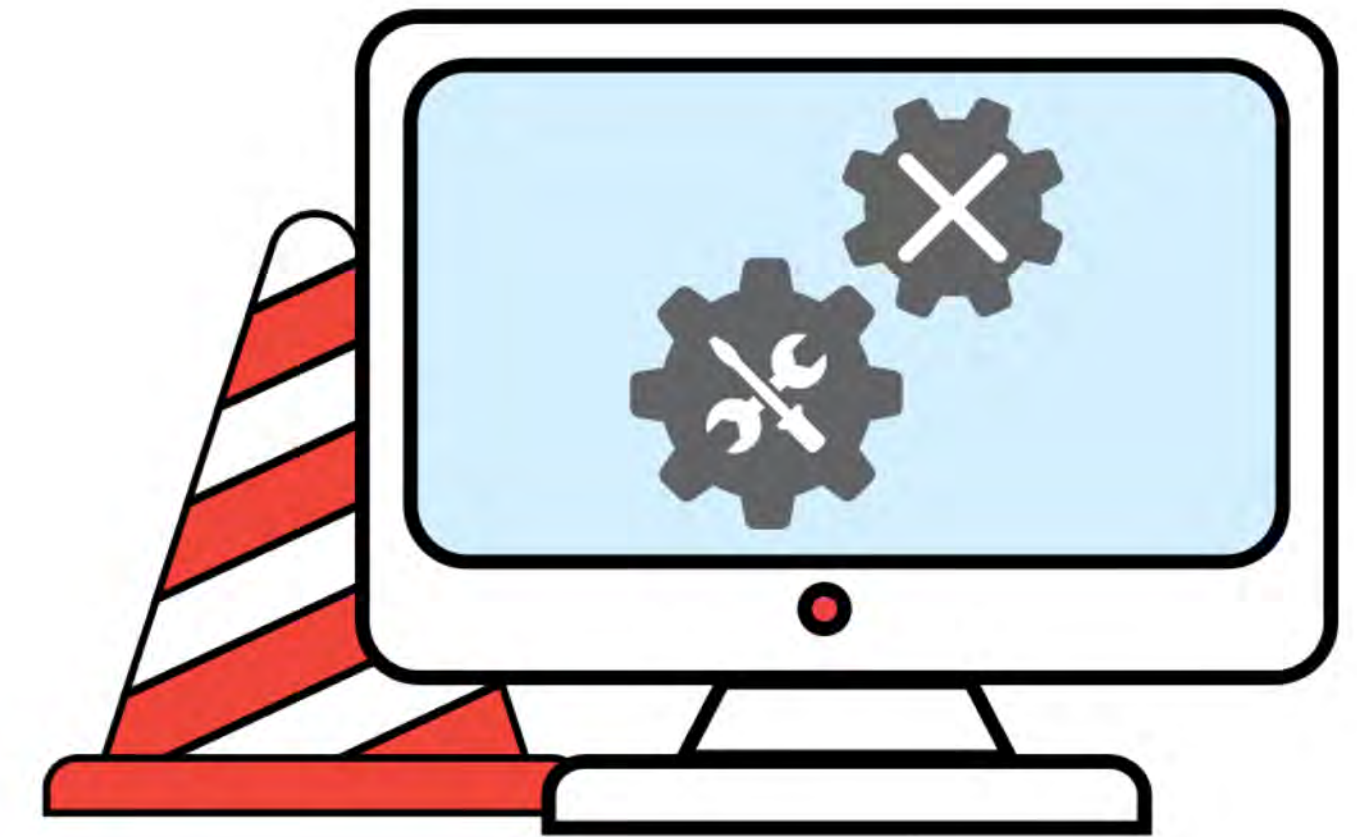
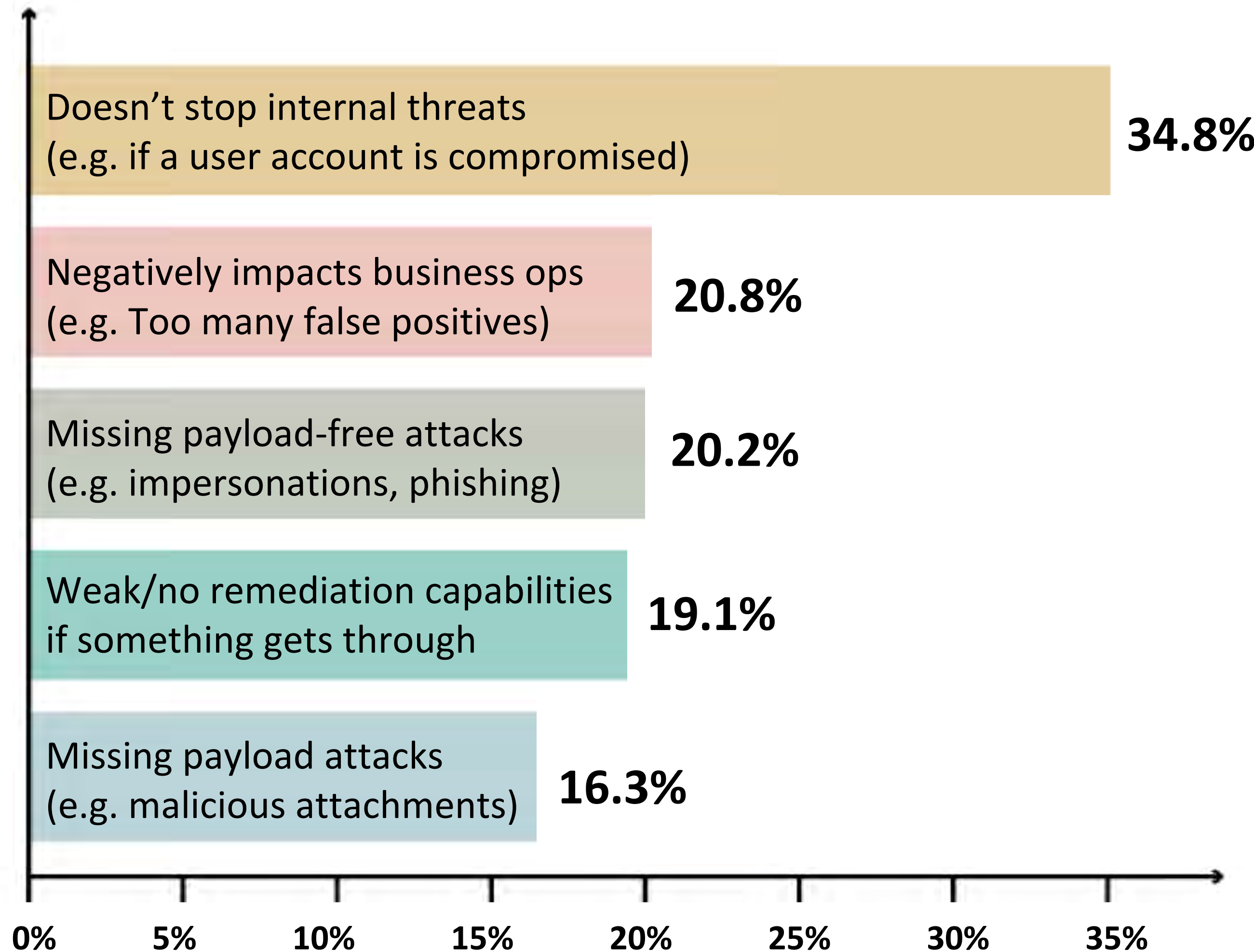
WHAT STRATEGIES DO YOU USE TO GUARD AGAINST EMAIL THREATS?



HOW EFFECTIVE ARE THOSE STRATEGIES?



2/3 highlighted **fundamental technical issues** with their existing email security solution



1 in 5 respondents have to **take a direct remediation action weekly** due to an email threat.

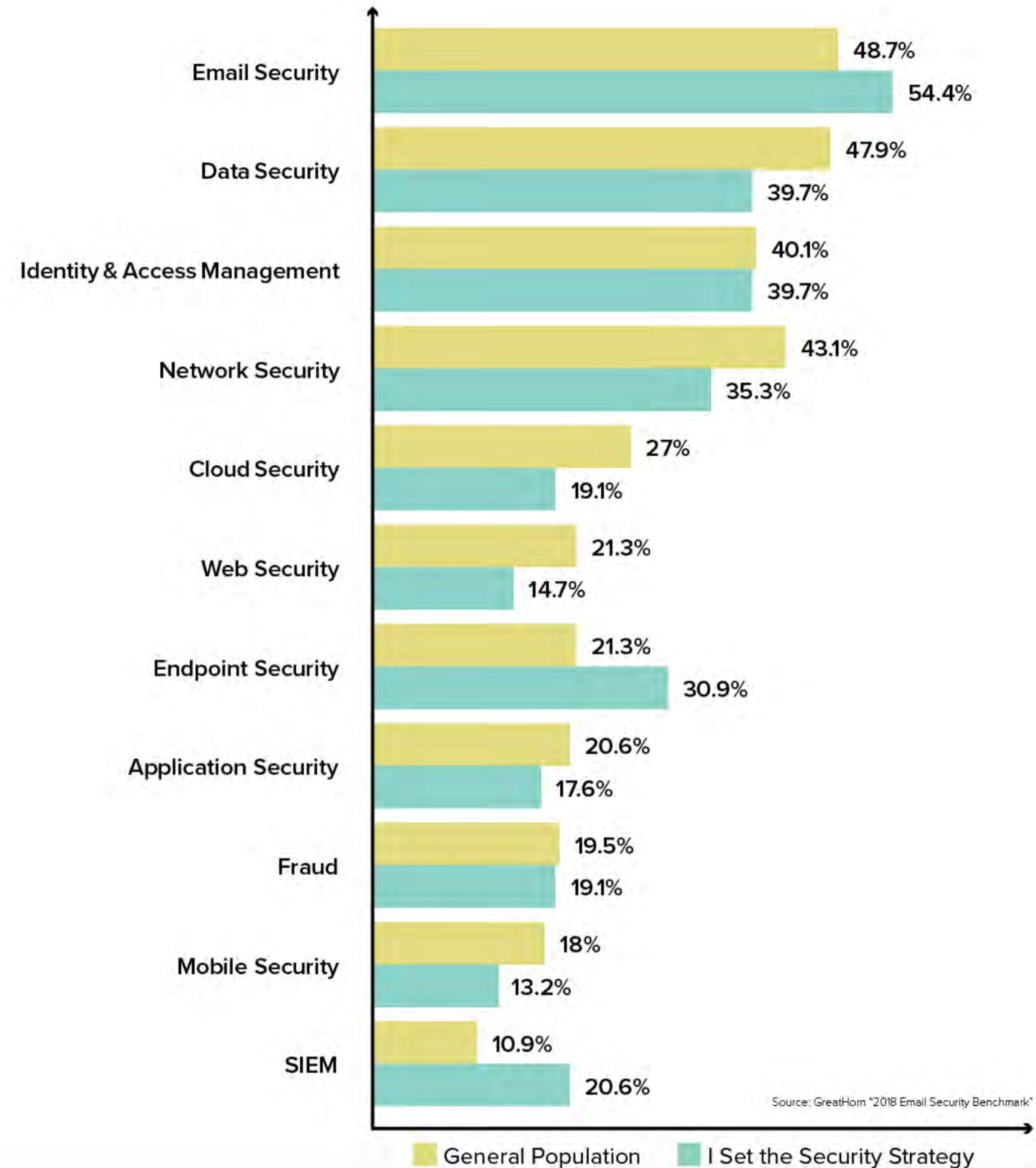
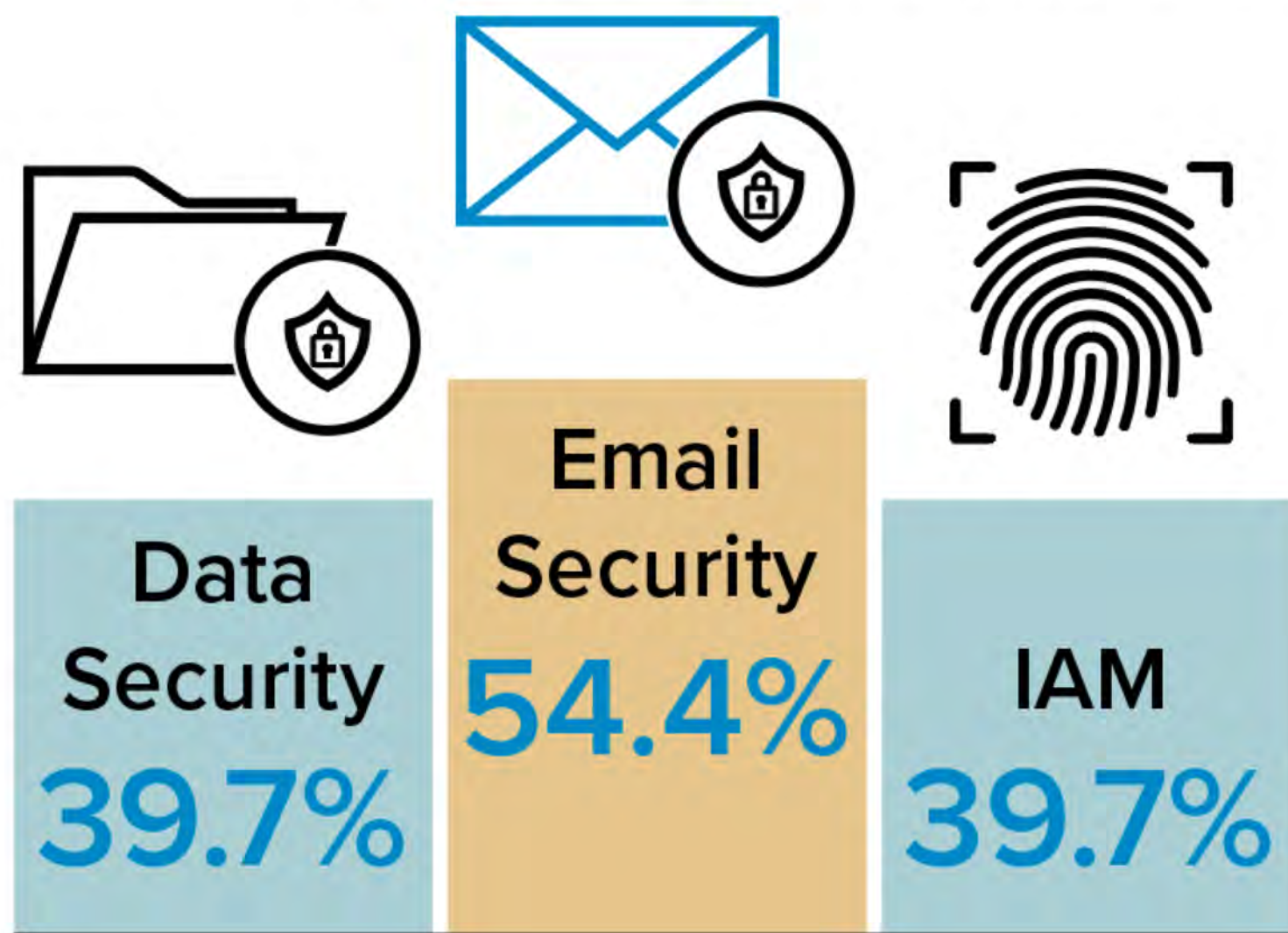
Source: GreatHorn "2018 Email Security Benchmark"

HOW IMPORTANT IS EMAIL SECURITY?



More **CISOs** considered email security to be a top **3 critical security initiative** than any other security initiative.

Source: GreatHorn "2018 Email Security Benchmark"



QUESTIONS?



GreatHorn protects Office 365 and G Suite customers from today's advanced phishing and malware threats by identifying changes to expected communication patterns through:

- Deep relationship analytics
- Evolving user and organizational profiling
- Sophisticated anomaly detection

GreatHorn's cloud-native platform not only automates detection, but also provides more nuanced remediation and powerful post-delivery incident response.

Join our next "Intro to GreatHorn" webinar:

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