

## GreatHorn

### System and Organization Controls Report (SOC 3)

Independent Report of the Controls to meet the criteria for the security, availability, and confidentiality categories for the period of January 1, 2022 through December 31, 2022.



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# **ASSERTION OF GREATHORN MANAGEMENT**



We are responsible for designing, implementing, operating, and maintaining effective controls within GreatHorn's email security SaaS system (system) throughout the period January 1, 2022, to December 31, 2022, to provide reasonable assurance that GreatHorn's service commitments and system requirements relevant to security, availability, and confidentiality were achieved. Our description of the boundaries of the system is presented in section A and identifies the aspects of the system covered by our assertion.

We have performed an evaluation of the effectiveness of the controls within the system throughout the period January 1, 2022, to December 31, 2022, to provide reasonable assurance that GreatHorn's service commitments and system requirements were achieved based on the trust services criteria relevant to security, availability, and confidentiality (applicable trust services criteria) set forth in TSP section 100, 2017 Trust Services Criteria for Security, Availability, Processing Integrity, Confidentiality, and Privacy (AICPA, Trust Services Criteria). GreatHorn's objectives for the system in applying the applicable trust services criteria are embodied in its service commitments and system requirements relevant to the applicable trust services criteria. The principal service commitments and system requirements related to the applicable trust services criteria are presented in section B.

There are inherent limitations in any system of internal control, including the possibility of human error and the circumvention of controls. Because of these inherent limitations, a service organization may achieve reasonable, but not absolute, assurance that its service commitments and system requirements are achieved.

We assert that the controls within the system were effective throughout the period January 1, 2022, to December 31, 2022, to provide reasonable assurance that GreatHorn's service commitments and system requirements were achieved based on the applicable trust services criteria.



## **INDEPENDENT SERVICE AUDITOR'S REPORT**



Kevin O'Brien CEO & Co-Founder GreatHorn PO Box 540 Denver, CO 80201

#### Scope

We have examined GreatHorn's accompanying assertion titled "Assertion of GreatHorn Management" (assertion) that the controls within GreatHorn's email security SaaS system (system) were effective throughout the period January 1, 2022, to December 31, 2022, to provide reasonable assurance that GreatHorn's service commitments and system requirements were achieved based on the trust services criteria relevant to security, availability, and confidentiality (applicable trust services criteria) set forth in TSP section 100, 2017 Trust Services Criteria for Security, Availability, Processing Integrity, Confidentiality, and Privacy (AICPA, Trust Services Criteria).

#### Service Organization's Responsibilities

GreatHorn is responsible for its service commitment and system requirements and for designing, implementing, and operating effective controls within the system to provide reasonable assurance that GreatHorn's service commitments and system requirements were achieved. GreatHorn has also provided the accompanying assertion about the effectiveness of controls within the system. When preparing its assertion, GreatHorn is responsible for selecting, and identifying in its assertion, the applicable trust services criteria and for having a reasonable basis for its assertion by performing an assessment of the effectiveness of the controls within the system.

#### Service Auditor's Responsibilities

Our responsibility is to express an opinion, based on our examination, on whether management's assertion that controls within the system were effective throughout the period to provide reasonable assurance that the service organization's service commitments and system requirements were achieved based on the applicable trust services criteria. Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform our examination to obtain reasonable assurance about whether management's assertion is fairly stated, in all material respects. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion.

Our examination included:

- Obtaining an understanding of the system and the service organization's service commitments and system requirements
- Assessing the risks that controls were not effective to achieve GreatHorn's service commitments and system requirements based on the applicable trust services criteria



• Performing procedures to obtain evidence about whether controls within the system were effective to achieve GreatHorn's service commitments and system requirements based on the applicable trust services criteria

Our examination also included performing such other procedures as we considered necessary in the circumstances.

#### Inherent Limitations

There are inherent limitations in the effectiveness of any system of internal control, including the possibility of human error and the circumvention of controls.

Because of their nature, controls may not always operate effectively to provide reasonable assurance that the service organization's service commitments and system requirements were achieved based on the applicable trust services criteria. Also, the projection to the future of any conclusions about the effectiveness of controls is subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

#### Opinion

In our opinion, management's assertion that the controls within GreatHorn's email security SaaS system were effective throughout the period January 1, 2022, to December 31, 2022, to provide reasonable assurance that GreatHorn's service commitments and system requirements were achieved based on the applicable trust services criteria is fairly stated, in all material respects.

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February 28, 2023



## **GREATHORN'S DESCRIPTION OF ITS EMAIL SECURITY SAAS SYSTEM**



## Section A: GREATHORN'S DESCRIPTION OF THE BOUNDARIES OF ITS EMAIL SECURITY SAAS System

#### **Services Provided**

GreatHorn provides an email threat detection and response software-as-a-service (SaaS) solution that provides protection before, during, and after an email attack. The platform integrates with Microsoft 365 or Google Workspace to help organizations identify and stop sophisticated types of email threats, such as targeted phishing attacks and social engineering attempts aiming to compromise data, credentials, and financial resources. The solution combines threat detection, continuous monitoring, end-user education, and integrated remediation capabilities to support adaptive threat detection.

Administrators access the product dashboard, which provides metrics regarding malicious and potentially malicious activity in the user's email environment. Metrics include the number of malicious links detected, spoofed email addresses, emails quarantined, phishing emails reported by end users, and automatic actions taken. Administrator users work with GreatHorn staff to develop policies to take specified actions on emails when matching specified criteria.

The product comes with standard, non-configurable policies such as detection for domain lookalikes, authorization risks, name spoofs, malicious attachments, and malicious links. The product also contains customizable policies to meet client needs, and administrators can create custom policies from scratch. Each policy has a set of potential actions, which include deleting an email entirely, removing attachments, or enrolling a user in end-user training. Additionally, policies can be configured to send email alerts to an administrator and/or the end user.

End users interact with the product through an Outlook or Gmail plugin. The plugin provides realtime analysis of each email, including how well the end user knows the sender, how well colleagues know the sender, and whether the email is actually from the sender. The plugin allows end users to mark an email as spam, report a phish, and block senders.

#### Services Walkthrough

Prospective clients find the organization via searches, advertisements, or whitepapers and either request a product demonstration or contact a Sales Development Representative (SDR). SDRs establish an interview with the client to understand the client's needs. After agreeing to the terms of service and completing a non-disclosure agreement (NDA), a product demonstration or proof of concept (PoC) installation is established; this process takes one to three weeks. The PoC can be deployed into the client's test or production infrastructure, and, during this time, the Sales Engineer works directly with the client to provide training on secure use of the product and to develop policies that meet the client's needs. At the conclusion of the PoC, GreatHorn provides the client with a report that conveys the results of running the product. The client then decides whether to proceed to a full contract.



Upon signing a contract, clients are handed off to a Client Success Manager (CSM). The CSM provides extended education on the product, closely reviews the client's common threat scenarios, and further refines email security policies. Clients are also introduced to the knowledge base hosted in Zendesk. The CSM works with the client for the life of the contract and tracks client relationship data in Salesforce. If needed, Sales Engineers can escalate client requests by creating tickets in Jira.

For deployment, a Sales Engineer and CSM work with the client to ensure that correct permissions are enabled in Microsoft 365 and Google Workspace. GreatHorn engineers configure client specific databases and provide at least one administrator-level account for the client. Additionally, OAuth is integrated with the Cloud Email Security Platform to provide authentication for users. The Cloud Email Security Platform stores usernames and associated permissions but does not store passwords.

Once Cloud Email Security Platform is implemented, client mailboxes are scanned, and emails are ingested on a configured schedule (typically between every two seconds to two minutes). The full text of the body of the email is analyzed and compared against risk policies but is never written to a database. After the text analysis, the header, subject line, and URL links are analyzed, and metadata and relationship data are stored in Amazon Web Services (AWS) Relational Database Service (RDS) databases. Attachments are downloaded and scanned for malware, and URLs are analyzed and verified.

#### Infrastructure

The organization maintains a system inventory that lists the name, type, vendor, function, OS, and location of devices in use in the environment. The system inventory consists of MacBook Pro laptops and Amazon Linux servers.

### Software

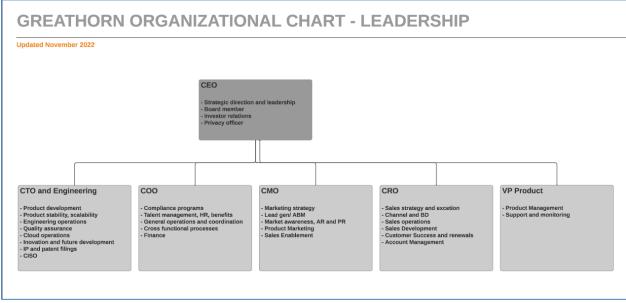
The organization maintains an inventory of all critical software in use in the environment. The software inventory consists of the following:

- AWS Aurora MySQL
- AWS Aurora
  PostgreSQL
- AWS Elastic Kubernetes Service (EKS)
- Docker
- Elastic Beats
- Elasticsearch
- GHC
- Git/GitLab
- Go
- Grafana
- Helm

- Jenkins
- Jira
- Justworks
- Kafka
- Logstash
- Node.js
- Python
- RabbitMQ
- Redis
- Salesforce
- SendGrid
- SharePoint
- Spinnaker
- SPOTIO
- Threat Stack

#### People

GreatHorn is organized into a traditional hierarchical structure, led by the Chief Executive Officer (CEO). The structure, roles, responsibilities, and associated reporting lines are illustrated in the organizational chart shown below.



Leadership Organizational Chart

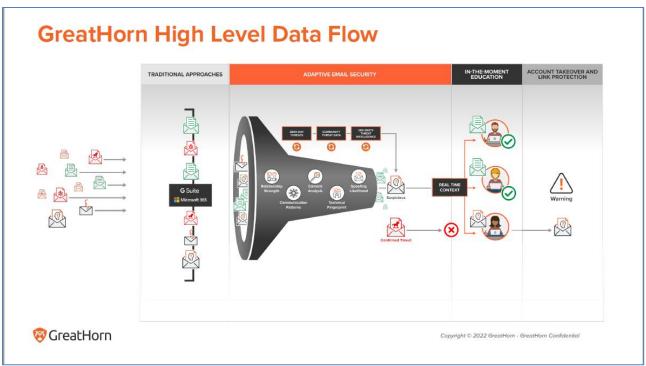
A board of directors oversees company strategies and governance issues. The board holds meetings six times annually, during which they review metrics and discuss governance items. The CEO and Chief Operating Officer (COO) also present on the state of the business at a departmental level. The board is composed of the following members:

- GreatHorn CEO
- GreatHorn COO
- Stage Fund CEO
- Stage Fund Founder
- Stage Fund General Partners
- Stage Fund Administrator
- KO Firm Legal Representative
- Observers (Optional)

#### Data

The organization maintains data flow diagrams, shown below, to illustrate the flow of data traffic through its environments.





Data Flow: High Level

All client data is treated as confidential. Data protection agreements are implemented upon client request to communicate data retention requirements. Active clients' data is retained for the duration of their engagement with the organization. The following active client data is retained:

- Event data
- Relationship data
- Directory listings
- Configuration information
- Audit logs

The organization does not maintain data after client contracts have expired or been terminated. Data is purged during the offboarding process or within 10 days of contract cancellation. Offboarding procedures are automated using a script and documented in Jira tickets to ensure that client data is securely removed. Alternatively, de-identified and anonymized data is retained indefinitely.

All traffic from clients to the application is encrypted with at least Transport Layer Security (TLS) 1.2. AWS security groups and web application firewalls (WAFs) are used to limit inbound traffic to production systems to the minimum amount necessary. Additionally, passwords are never stored in clear text or with reversible encryption. Passwords must be encrypted in transmission using TLS 1.2 or higher and at rest using AWS identity and access manager (IAM) and Azure Active Directory (AD). The organization's web application does not store client passwords.



#### **Processes and Procedures**

Management has developed and communicated procedures to guide the provision of the organization's services. Changes to procedures are performed annually and authorized by management. These procedures cover the following key security life cycle areas:

- Data classification
- Categorization of information
- Assessment of the business impact resulting from proposed security approaches
- Selection, documentation, and implementation of security controls
- Performance of annual management self-assessments to assess security controls
- Authorization, changes to, and termination of information system access
- Monitoring security controls
- Management of access and roles
- Maintenance and support of the security system and necessary backup and offline storage
- Incident response
- Maintenance of restricted access to system configurations, user functionality, master passwords, powerful utilities, and security devices



#### **Regulatory Commitments**

As a data processor, GreatHorn is subject to General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA) requirements. The organization also complies with the EU-US Privacy Shield Framework. The organization executes business associate agreements (BAAs) when necessary for clients that are required to comply with Health Insurance Portability and Accountability Act (HIPAA) regulations.

#### **Contractual Commitments**

A knowledge base is used as a repository of documentation that communicates general security best practices and terms of GreatHorn product usage. The knowledge base is provided to clients during the onboarding and initiation phase of their engagement with the organization to ensure that clients are knowledgeable of acceptable technology and product uses. Additional client documentation includes confidentiality agreements, service-level agreement (SLA) contracts, and formal terms and conditions.

#### System Design

GreatHorn designs its email security SaaS system to meet its regulatory and contractual commitments. These commitments are based on the services that GreatHorn provides to its clients, the laws and regulations that govern the provision of those services, and the financial, operational, and compliance requirements that GreatHorn has established for its services. GreatHorn establishes operational requirements in its system design that support the achievement of its regulatory and contractual commitments. These requirements are communicated in GreatHorn's system policies and procedures, system design documentation, and contracts with clients.

